



Beach Please



Presented By:



MarketEdge 2021 | Sponsorship

Clearwater Beach, FL | Oct 27th – 29th

Sponsorship opportunities are available for **MarketEdge 2021**! Located in scenic Clearwater Beach, **MarketEdge** is the print industry's premier event for direct mail digital integration. For more information on **MarketEdge 2021** and for sponsorship opportunities, please visit MarketEdgeShow.com or contact Andre Charitat at andrec@dm20.com.

Gold Sponsorship

\$25,000 | Available to 2 Sponsors Only

- 25-minute presentation prior to general session
- Speaker's name and bio on MarketEdgeShow.com
- Panelist seat
- Tabletop display at event
- Large logo presence on all event promotional materials including MarketEdgeShow.com, email blasts, direct mail, social media posts, and on event swag bag given to all attendees
- Inclusion of one promotional item and printed material in event swag bag
- Full page full color ad in printed event program
- Second in line for one-on-one meetings with specific attendees (pre-registration available)
- Logo on event lanyards and banners
- Second choice of spot during vendor speed dating
- Special recognition at the end of the event
- FREE hotel accommodations for the event (up to 2 rooms, 4 people)
- A complete contact list of all attendees PRIOR to the event
- Full event access for 2 people

Join The Party



Silver Sponsorship

\$12,500

- 10-minute presentation prior to general session
- Tabletop display at event
- Medium logo presence on all event promotional materials including MarketEdgeShow.com, email blasts, direct mail, social media posts, and logo placement on the event swag bag given to all attendees
- Inclusion of printed promotional material in event swag bag
- Full page full color ad in printed event program
- Logo on event lanyards and banners
- Third choice of spot during vendor speed dating
- FREE hotel accommodations for the event (1 room, 2 people)
- A complete contact list of all attendees at the conclusion of the event
- Full event access for 2 people

Bronze Sponsorship

\$7,500

- Tabletop display at event
- Small logo presence on all event promotional materials including MarketEdgeShow.com, email blasts, direct mail, social media posts, and logo placement on the event swag bag given to all attendees
- Inclusion of printed promotional material in event swag bag
- MC mention and description of product offering prior to general session
- 1/2 page full color ad in printed event program
- Logo on event banners
- Fourth choice of spot during vendor speed dating
- A complete contact list of all attendees at the conclusion of the event
- Full event access for 2 people

Exhibitor Package

\$3,500

- Tabletop display at event
- Small logo presence on all event promotional materials including MarketEdgeShow.com, email blasts, direct mail, social media posts, and logo placement on the event swag bag given to all attendees
- Inclusion of printed material in event swag bag
- 1/4 page color ad in printed event program
- Event access for 1 person (excludes networking and social events)