

Beach Please

MarketEdge 2022



linemods
An **SMS** Direct Inc. Company

MarketEdge 2022

Dec 7th-9th
Clearwater Beach, FL. Wyndham Grand

Sponsorship

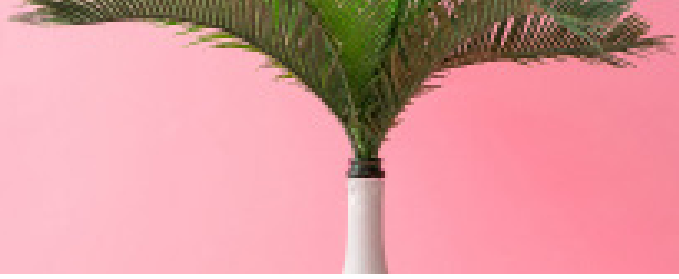
Sponsorship opportunities are available for **MarketEdge** 2022! Located in scenic Clearwater Beach, **MarketEdge** is the print industry's premier event for direct mail digital integration. For more information on **MarketEdge** 2022 and for sponsorship opportunities, please visit MarketEdgeShow.com or contact sponsorme@dm20.com.

Gold Sponsorship

\$15,000 | Available to 2 Sponsors Only

- 25-minute presentation prior to general session
- Speaker's name and bio on MarketEdgeShow.com
- Panelist seat
- Tabletop booth display at event
- Large logo presence on all event promotional materials including MarketEdgeShow.com, email blasts, direct mail, social media posts, and on event swag bag given to all attendees
- Inclusion of one promotional item and printed material in event swag bag
- Full page full color ad in printed event program
- Second in line for one-on-one meetings with specific attendees (pre-registration available)
- Logo on event lanyards and banners
- Second choice of spot during vendor speed dating
- Special recognition at the end of the event
- FREE hotel accommodations for the event (up to 2 rooms, 4 people)
- A complete contact list of all attendees PRIOR to the event
- Full event access for 2 people
- 2 Webinar Co-Sponsor on monthly DM20 webinars

Join The Party



Silver Sponsorship

\$10,000

- ▶ 10-minute presentation prior to general session
- ▶ Tabletop booth display at event
- ▶ Medium logo presence on all event promotional materials including MarketEdgeShow.com, email blasts, direct mail, social media posts, and logo placement on the event swag bag given to all attendees
- ▶ Inclusion of printed promotional material in event swag bag
- ▶ Full page full color ad in printed event program
- ▶ Logo on event lanyards and banners
- ▶ Third choice of spot during vendor speed dating
- ▶ FREE hotel accommodations for the event (1 room, 2 people)
- ▶ A complete contact list of all attendees at the conclusion of the event
- ▶ Full event access for 2 people
- ▶ 1 Webinar DM20 Co-Sponsor

Bronze Sponsorship

\$6,000

- ▶ Tabletop booth display at event
- ▶ Small logo presence on all event promotional materials including MarketEdgeShow.com, email blasts, direct mail, social media posts, and logo placement on the event swag bag given to all attendees
- ▶ Inclusion of printed promotional material in event swag bag
- ▶ MC mention and description of product offering prior to general session
- ▶ 1/2 page full color ad in printed event program
- ▶ Logo on event banners
- ▶ Fourth choice of spot during vendor speed dating
- ▶ A complete contact list of all attendees at the conclusion of the event
- ▶ Full event access for 2 people

Exhibitor Package

\$3,000

- ▶ Tabletop booth display at event
- ▶ Small logo presence on all event promotional materials including MarketEdgeShow.com, email blasts, direct mail, social media posts, and logo placement on the event swag bag given to all attendees
- ▶ Inclusion of printed material in event swag bag
- ▶ 1/4 page color ad in printed event program
- ▶ Event access for 1 person (excludes networking and social events)