



MarketEdge 2024 Sponsorship

Feb 7th-9th | **Opal Sands Resort**
Clearwater Beach, FL

Sponsorship opportunities are available for MarketEdge 2024! Located in scenic Clearwater Beach, MarketEdge is the print industry's premier event for direct mail digital integration. For more information on MarketEdge 2024, please visit: MarketEdgeShow.com or contact sales@dm20.com

Platinum Sponsorship

\$30,000

- 30-minute presentation prior to general session
- Speaker's name and bio on MarketEdgeShow.com
- Official Welcome/Kick Off Party Sponsor
- Tabletop booth display at event
- Large logo presence on all event promotional materials including MarketEdgeShow.com, email blasts, direct mail, social media posts, and on event swag bag given to all attendees
- Inclusion of one promotional item and printed material in event swag bag
- Full page full color ad in printed event program
- Logo on event lanyards and banners
- First choice of spot during vendor speed dating
- Special recognition at the end of the event
- FREE hotel accommodations for the event (up to 4 rooms, 8 people)
- A complete contact list of all attendees PRIOR to the event
- 3 co-sponsors on monthly DM20 webinars
- Full event access for 4 people

Beach
Please

Gold Sponsorship \$15,000

- 15-minute presentation prior to general session
- Speaker's name and bio on MarketEdgeShow.com
- Tabletop booth display at event
- Large logo presence on all event promotional materials including MarketEdgeShow.com, email blasts, direct mail, social media posts, and on event swag bag given to all attendees
- Inclusion of one promotional item and printed material in event swag bag
- Full page full color ad in printed event program
- Logo on event lanyards and banners
- Second choice of spot during vendor speed dating
- Special recognition at the end of the event
- FREE hotel accommodations for the event (up to 2 rooms, 4 people)
- A complete contact list of all attendees PRIOR to the event
- 2 co-sponsors on monthly DM20 webinars
- Full event access for 2 people

Silver Sponsorship \$10,000

- 10-minute presentation prior to general session
- Tabletop booth display at event
- Medium logo presence on all event promotional materials including MarketEdgeShow.com, email blasts, direct mail, social media posts, and logo placement on the event swag bag given to all attendees
- Inclusion of printed promotional material in event swag bag
- Full page full color ad in printed event program
- Logo on event lanyards and banners
- Third choice of spot during vendor speed dating
- FREE hotel accommodations for the event (1 room, 2 people)
- A complete contact list of all attendees at the conclusion of the event
- 1 co-sponsor on monthly DM20 webinar
- Full event access for 2 people

Bronze Sponsorship \$6,000

- Tabletop booth display at event
- Small logo presence on all event promotional materials including MarketEdgeShow.com, email blasts, direct mail, social media posts, and logo placement on the event swag bag given to all attendees
- Inclusion of printed promotional material in event swag bag
- MC mention and description of product offering prior to general session
- 1/2 page full color ad in printed event program
- Logo on event banners
- Fourth choice of spot during vendor speed dating
- A complete contact list of all attendees at the conclusion of the event
- Full event access for 2 people

Exhibitor Package \$3,000

- Tabletop booth display at event
- Small logo presence on all event promotional materials including MarketEdgeShow.com, email blasts, direct mail, social media posts, and logo placement on the event swag bag given to all attendees
- Inclusion of printed material in event swag bag
- 1/4 page color ad in printed event program
- Event access for 1 person (excludes networking and social events)